



**TRADEGLOBAL**  
An SP Commerce Company

**DIGITAL SERVICES**

**THE WORLD OF COMMERCE DELIVERED**

TradeGlobal is an end-to-end e-commerce provider, offering best-in-class solutions to leading fashion, beauty and lifestyle brands on a global scale. Unifying website development, digital marketing, omni-channel, fulfillment, logistics and customer care – domestically and internationally – we create a seamless brand experience. An SP Commerce company, alongside SP eCommerce and Jagged Peak, TradeGlobal provides the operations and technologies that enable businesses to evolve and expand.

*“With TradeGlobal, we have a partner who understands how each component of the e-commerce ecosystem influences all others, and we use that expertise to our advantage”*  
- The Rockport Group

Our wide array of Digital Services – packaged individually or as a complete solution – employ proven strategies and execution to maximize your website performance, create streamlined operations and drive your business forward.



**DIGITAL MARKETING**



**CREATIVE SERVICES**



**WEBSTORE MANAGEMENT**



**STRATEGY & ANALYSIS**

OPERATING IN **18** COUNTRIES

SPANNING **200+** MARKETS GLOBALLY

**1,000+** COMMERCE CLIENTS



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TRADEGLOBAL.COM

**8,500+** GLOBAL EMPLOYEES

**1.2** BILLION ITEMS SHIPPED IN 2014

**50+** FULFILLMENT CENTERS



The global e-commerce marketplace is continuously evolving, and our team of Digital Marketing experts provides the services your brand needs to thrive. We specialize in paid search, organic search, email marketing and social media marketing.

## DIGITAL MARKETING

## WEBSTORE MANAGEMENT

Our Site Content Managers serve as extensions of your team, leveraging their well-rounded expertise to assist with everything from product management to promotions, site search optimization to testing, and categorization to merchandising.

If content is what you need, our Photo Studio, UX/Design and Copywriting teams have you covered. Equipped with state-of-the-art equipment and best-practice expertise, we have mastered the art of emulating or enhancing our clients' existing branding.

## CREATIVE SERVICES

## STRATEGY & ANALYSIS

We assist in loading, tagging and analyzing your data to optimize your online presence. Through a steady stream of insights and best practices, we expose growth opportunities for your brand based on in-depth analysis, benchmarking and testing.