



FOR IMMEDIATE RELEASE

SP Commerce to Debut New Brand Image at NRF's Retail's BIG Show

Leading commerce and fulfillment provider launches new logo, website and creative assets to support its enhanced global image

SAN JOSE, Calif., Jan. 13, 2017 – SP Commerce, the leading provider of global commerce and fulfillment solutions, debuts its new brand image at NRF's Retail's BIG Show, which takes place Jan. 15 through 17 at the Jacob K. Javits Convention Center in New York City.

Specializing in eCommerce Technology, Fulfillment & Logistics, Digital Services and Customer Care, SP Commerce leverages the collective expertise and global resources of Jagged Peak, TradeGlobal and SP eCommerce to provide brands and retailers with a single source for all of their eCommerce needs.

SP Commerce has undergone a complete brand revitalization since its launch at NRF's Retail's Big Show last year. A new logo, website and creative assets have been produced in support of the brand's enhanced global image.

"Together, Jagged Peak, TradeGlobal and SP eCommerce form the world's only truly global end-to-end eCommerce provider," said Marcelo Wessler, CEO of SP Commerce. "We could not be more excited to debut our new brand image at such an important industry event, and we are eager to demonstrate our capabilities for elevating businesses to the next level."

Attendees at this year's event, which is expected to draw 33,000 people, are invited to [schedule a meeting](#) with the SP Commerce team or visit Booth 307 to learn more about their offerings and have the opportunity to receive:

- A complimentary website **Performance Assessment Review (PAR)**, which provides customized insights and recommendations on the most impactful ways to target and convert customers.
- A demo of the **EDGE® platform**, a cloud-based, distributed order management solution that enables omnichannel retailing and manages the entire order lifecycle, with visibility across all business units and distribution channels.
- An overview of its **Cross-Border solution**, which enables simple, streamlined and stress-free online shopping and shipping from anywhere in the world to anywhere in the world.



- Exclusive discount cards and gift cards for premiere fashion and retail brands.

For more information about SP Commerce, visit the new website at spcommerce.com.

To learn about NRF's Retail's BIG Show or to register, visit nrfbigshow.nrf.com.

About SP Commerce

SP Commerce is a commerce solutions provider powering the launch and acceleration of online businesses across the globe, including in North America, Europe and Asia Pacific. Our technology suite, global logistics infrastructure and team of experts work in harmony to optimize the entire commerce ecosystem, enabling increased profitability, a leaner supply chain and more personalized customer experiences.

SP Commerce's solutions include eCommerce technology, website development and integration, order management, fulfillment and logistics, digital marketing, creative services and customer care.

Through the union of Jagged Peak, TradeGlobal and SP eCommerce, SP Commerce has the most established, fully interconnected global commerce infrastructure and technology capabilities to meet the needs of the modern digital consumer. SP Commerce is part of the Singapore Post Group of Companies.

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